

Assistant Marketing Manager

Description

Lanka Talents is looking for a dynamic and results-driven **Assistant Marketing Manager** to support marketing initiatives, strengthen brand visibility, and contribute to business growth. If you are passionate about marketing, digital engagement, and strategic planning, we invite you to be part of our professional team.

The Assistant Marketing Manager will assist in planning and executing marketing campaigns, managing digital marketing activities, generating leads, and supporting overall business development efforts.

Responsibilities

- Support the planning and execution of marketing campaigns and promotional activities.
- Manage digital marketing initiatives across social media, websites, and online platforms.
- Enhance brand visibility and market presence through effective marketing strategies.
- Assist with customer engagement and lead generation activities.
- Monitor campaign performance and prepare marketing reports.
- Coordinate with internal teams and external partners to ensure successful campaign execution.
- Contribute to business growth strategies and market expansion initiatives.
- Support the development of marketing materials and content

Qualifications

- Bachelor's Degree or professional qualification in Marketing, Business Administration, or a related field.
- Minimum **3 years of experience** in a similar marketing role.
- Strong communication, presentation, and organizational skills.
- Experience in digital marketing, social media management, and brand promotion.
- Ability to manage multiple projects and meet deadlines.
- Strong analytical and problem-solving abilities.
- Commitment to delivering high-quality professional work.

Contacts

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Hiring organization

Lanka Talents Creations (Pvt) Ltd

Industry

Beauty & Wellness

Employment Type

Full-time

Job Location

Nugegoda, Nugegoda

Valid through

23.06.2026