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Assistant Sales Manager – Public Sector

Hiring organization
Lanka Talents Creations (Pvt) Ltd

Industry
Electronic and Electrical Industry

Employment Type
Full-time

Job Location
Bambalapitiya

Valid through
09.10.2026

Description

Lanka Talents Creation (Pvt) Ltd is looking for a motivated and results-oriented Assistant Sales Manager – Public Sector to support the development of sales opportunities within government ministries, state institutions, and other public-sector organizations.

The ideal candidate will have experience in Sales or Business Development, a good understanding of government procurement and tender procedures, and strong communication and relationship-management skills. This role involves supporting sales strategies, managing client relationships, coordinating tenders and proposals, and contributing to the achievement of overall sales targets.

Responsibilities

- Assist in developing and executing sales strategies for government and public-sector clients.
- Maintain and strengthen relationships with existing clients while identifying new business opportunities.
- Support the preparation of proposals, tenders, quotations, and presentations.
- Coordinate with internal teams to ensure timely delivery of solutions and effective post-sales support.
- Monitor market trends and track sales performance to achieve assigned targets.

Qualifications

- Minimum G.C.E. A/L qualification; a degree in Sales, Marketing, or Business will be an advantage.
- Minimum 2–4 years of experience in Sales or Business Development.
- Strong understanding of government procurement processes and tender procedures.
- Excellent communication, negotiation, and presentation skills.
- Proficiency in MS Office and CRM tools.

Contacts

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