

<https://www.lankatalents.lk/job/foreign-employment-recruitment-marketing-executive/>

Foreign Employment / Recruitment Marketing Executive

Description

The **Foreign Employment / Recruitment Marketing Executive** will be responsible for promoting overseas employment opportunities and recruitment services while generating qualified candidate leads through digital and offline marketing activities.

Responsibilities

- Promote overseas employment opportunities and recruitment services.
- Develop marketing campaigns to attract skilled and professional candidates.
- Manage social media platforms and create recruitment-related content.
- Generate leads through digital marketing, online platforms, and networking.
- Communicate with candidates and guide them through the recruitment process.

Job Benefits

Salary – Rs. 50,000 – Rs. 75,000 gross, negotiable based on qualifications and experience

Qualifications

- Experience in digital marketing or recruitment marketing is an advantage.
- Good communication skills in English and Sinhala.
- Tamil is an added advantage.
- Knowledge of social media marketing, content creation, and lead generation.
- Ability to handle candidate inquiries professionally.
- Creative mindset with skills in content creation and digital promotions.

Contacts

Contact Person – Ms. Dehara

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Hiring organization

Lanka Talents Creations (Pvt) Ltd

Industry

Engineering & Technology Solutions

Employment Type

Full-time

Job Location

Piliyandala, Piliyandala