https://www.lankatalents.lk/job/junior-social-media-executive/

Junior Social Media Executive

Hiring organization
Lanka Talents Creations (Pvt) Ltd

Industry
E-Commerce

Employment Type
Full-time

Job Location
Boralesgamuwa

Valid through
25.09.2026

Description

Lanka Talents Creation is looking for a creative and enthusiastic Junior Social Media Executive to join our client's marketing team.

This is an excellent opportunity for fresh graduates, entry-level candidates, and university students seeking internship opportunities who are passionate about social media, digital content, photography, reels, and creative communication.

The successful candidate will support the day-to-day management of social media content and contribute to creating engaging digital content across multiple social media platforms.

Responsibilities

- Plan and schedule day-to-day social media posts.
- Create simple and engaging social media designs using Canva.
- Assist with creating Reels, short-form videos, photographs, and other digital content.
- Support product and content photoshoots.
- Prepare, organize, and coordinate content for publishing across social media channels.
- Maintain an organized social media content calendar.
- Coordinate with external content creators when required.
- Assist with content planning and execution.
- Support other routine social media and digital marketing activities assigned by management.

Qualifications

- Entry-level candidates are welcome; prior work experience is not mandatory.
- Fresh graduates are encouraged to apply.
- University students/internship applicants are welcome.
- Strong interest in social media, digital content, and online communication.
- Basic knowledge of Canva and graphic/design tools.
- Comfortable working with mobile photography, videos, and Reels.
- Good written communication skills.
- Creative mindset with strong attention to detail.
- Good organizational and time-management skills.
- Willingness to learn and work collaboratively with the internal team and external content creators.

Contacts

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