Lanka Talents
We give wings to your dreams

https://www.lankatalents.lk/job/medical-representative/

Medical Representative

Hiring organization
Lanka Talents Creations (Pvt) Ltd

Industry
Pharmaceutical – Dermatological

Employment Type
Full-time

Job Location
Colombo 1–15

Valid through
15.12.2026

Description

Lanka Talents Creation (Pvt) Ltd is seeking an experienced and motivated**Medical Representative** to join a pharmaceutical company operating in the sales and marketing industry. The successful candidate will be responsible for promoting dermatological and daily skincare products, building strong relationships with medical professionals, managing distributor relationships, and achieving assigned sales targets within the designated territory.

Responsibilities

- Promote dermatological and daily skincare products to consultant doctors and other medical professionals.
- Visit pharmacies and chemists to promote products and maintain strong business relationships.
- Manage distributor relationships and support product availability within the assigned territory.
- Achieve sales targets and objectives within the designated territory.

- Organize and conduct marketing and promotional activities.

- Maintain strong relationships with healthcare professionals and customers.

- Follow company guidelines, policies, and Standard Operating Procedures (SOPs).

- Provide regular updates and reports on sales activities and market developments.

Job Benefits

- Basic salary of **LKR 90,000**

- Vehicle allowance

- Fuel allowance

- Daily bata

- Performance-based incentives

Qualifications

- Minimum **3 years of experience** in the pharmaceutical industry.

- Passed **G.C.E. Advanced Level (A/L)**.

- Experience handling **dermatological products, particularly daily skincare products**.

- Good communication skills in English.

- Strong interpersonal, negotiation, and presentation skills.

- Ability to achieve sales targets and work independently.

- Knowledge of the pharmaceutical market and medical product promotion.

Contacts

How to Apply

Interested candidates are encouraged to submit their CVs to:

dehara@lankatalents.lk
Call / WhatsApp: 070 500 2122