

<https://www.lankatalents.lk/job/sales-manager/>

Sales Manager

Description

The Sales Manager will be responsible for leading and managing the company's sales operations, driving revenue growth, and expanding the dealer network across Sri Lanka. The ideal candidate will develop strategic sales plans, lead a high-performing sales team, build strong customer and dealer relationships, and ensure the achievement of business objectives through effective sales strategies and operational excellence.

Responsibilities

- Minimum **8–10 years** of experience in Sales & Marketing.
- At least **3–5 years** of managerial experience.
- Proven success in achieving sales targets and managing dealer networks.
- Strong leadership, negotiation, and communication skills.
- Excellent analytical and reporting skills.
- Ability to work under pressure and achieve performance-driven results.
- Willingness to travel extensively across Sri Lanka.
- Excellent organizational and project management skills.
- Ability to organize dealer events, exhibitions, promotional campaigns, and marketing initiatives.

Job Benefits

- **Salary:** Rs. 250,000 – Rs. 300,000
- Additional reimbursements:
 - Vehicle
 - Fuel
 - Food
 - Lounge expenses (reimbursement basis)

Qualifications

- Bachelor's Degree or a Professional Qualification in Sales, Marketing, or Business Management.
- Experience in the automobile industry will be an added advantage.
- Strong proficiency in MS Office and CRM systems.

Contacts

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Hiring organization

Lanka Talents Creations (Pvt) Ltd

Industry

Automobile Sales & Distribution

Employment Type

Full-time

Job Location

Colombo, Colombo