

Sales Executive – Puttalam

Description

The Sales Executive will be responsible for driving sales growth within the assigned territory by identifying new business opportunities, developing strong dealer relationships, and delivering exceptional customer service. The role requires a motivated individual who can achieve sales targets, promote the company's products, and expand the dealer network while maintaining long-term customer relationships.

Responsibilities

- Promote the company's products while delivering outstanding customer service.
- Identify, recruit, and appoint new dealers within the assigned territory.
- Build and maintain strong relationships with dealers and customers.
- Generate new business opportunities and expand market coverage.
- Achieve assigned monthly sales targets and KPIs.
- Conduct regular field visits to support dealers and strengthen customer relationships.
- Plan and execute sales promotions, dealer campaigns, and marketing activities.
- Monitor competitor activities and market trends within the territory.
- Prepare sales reports and provide regular updates to the Regional Manager.
- Ensure compliance with company policies and maintain accurate sales documentation.

Job Benefits

- **Basic Salary:** Rs. 60,000 – Rs. 70,000
- Attractive Sales Incentives
- Company Bike
- Fuel Reimbursement
- Food Allowance
- Travel & Lodging Reimbursement (where applicable)
- **Potential Net Earnings:** Rs. 80,000 – Rs. 250,000 per month.

Qualifications

- Minimum G.C.E. Advanced Level (A/L) qualification.
- Part professional qualification in Sales & Marketing will be an added advantage.
- Knowledge of the automobile industry is an added advantage.
- Valid riding licence.
- Must be a resident of the Puttalam area

Contacts

Call / WhatsApp: 070 500 2133

Hiring organization

Lanka Talents Creations (Pvt) Ltd

Industry

Automobile Sales & Distribution

Employment Type

Full-time

Job Location

Puttalam, Puttalam

Email: info@lankatalents.lk